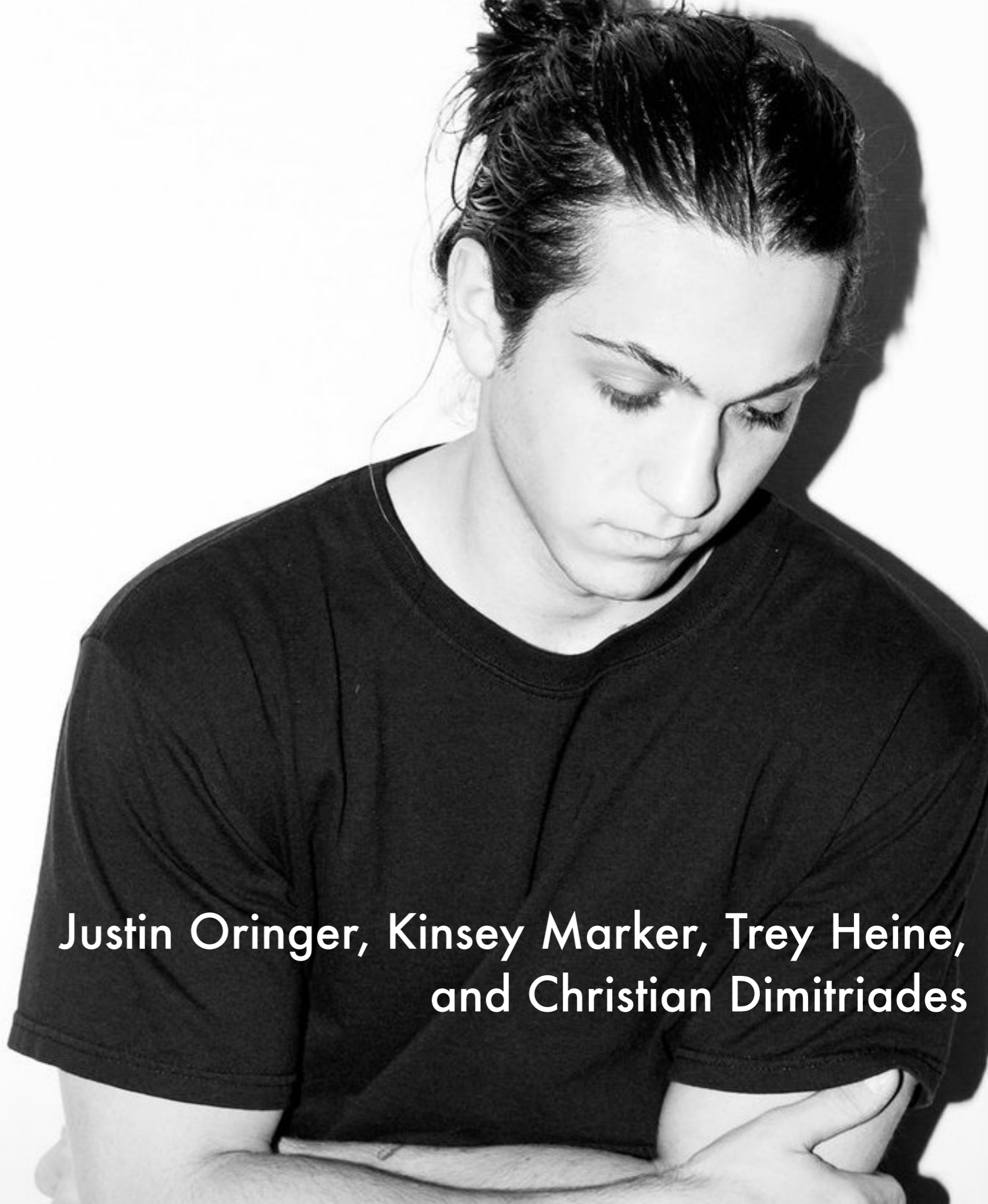


# GRABITZ



Justin Oringer, Kinsey Marker, Trey Heine,  
and Christian Dimitriades

# Music Strategy

- Sell Songs
  - I Just Miss You So Much
  - Draw It Out
  - Roll
  - The Gold Rush (Interlude)
  - I Still Haven't Found What I'm Looking For (release later as single)

# Music Strategy

- Collaboration
  - Nick Murphy / Future Classic Label
  - Netsky
  - Deorro
  - Dave Harrington

# Live Strategy

- The Flying Cock (Brisbane, QLD, Aus)
- Wamfest Live (Capitol, Perth, WA, Aus)
- Grasslands Music Festival (Curtain University, Perth, WA, Aus)
- Jack Rabbit Slims (Perth, WA, Aus)
- El Grotto Bar (Scarborough, WA, Aus)
- Banquet at the World Bar (Sydney, Aus)
- Ultra Tour (Asia, EU, South America)

# N.A. Live Strategy (Festivals)

- Movement, Detroit
- Spring Awakening, Chicago
- Lighting in a Bottle, California
- Electric Zoo, New York
- Electric Forest, Michigan
- Heavy, Montreal
- Ultra, Miami
- HARD Summer, LA
- Panorama, NY
- Nocturnal Wonderland, LA
- Beyond Wonderland, SF
- Countdown, San Diego
- Crush, AZ
- Sasquatch Festival, The Gorge

# N.A. Live Strategy (Venues)

- Brighton Music Hall, Boston
- U Street Music Hall, Washington
- Union Transfer, Phil
- Music Hall of Williamsburg,  
Brooklyn
- The Hoxton, Toronto
- New Speak, Montreal
- Doug Fir Lounge, Portland
- Fortune Sound Club, Vancouver
- The Independent, SF
- Casbah, San Diego
- Crescent Ballroom, Phoenix
- Club Congress, Tuscon
- Urban Lounge, Salt Lake
- Bluebird Theater, Denver
- Club Dada, Dallas
- The Parrish, Austin
- The Roxy, LA

# Radio Strategy

- DJ Radio mixes with BBC
  - Diplo and Friends
  - Oliver Heldens
  - Pete Tong
  - Hannah Wants
  - Annie Mack

# Social Media Strategy

- Fan Videos
  - Fans film their experience at shows and send in their footage for a chance to be included in music videos
- Gather emails



# Brand Strategy

- Rocktronic
- Nick Grabbitz
- “Even Rockers Have Friends”
- Brand Ambassador for Zumiez
  - GRABBITZ code for 15% off
  - Gather emails